



**State of North Carolina**  
**ALCOHOLIC BEVERAGE CONTROL COMMISSION**

ANN SCOTT FULTON  
ACTING CHAIR

4307 MAIL SERVICE CENTER  
RALEIGH, NC 27699-4307

**COMMISSION MEMBERS:**  
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**MEMORANDUM NO. 2660**

TO: All County and Municipal ABC Boards

FROM: Michael C. Herring  
Administrator

DATE: November 19, 2001

**CORRECTIONS – NOVEMBER 1, 2001 PRICE BOOK**

**Code 20-053**, Giori Lemoncillo Variety Caddie-4pk, was quoted as a 16-bottle case. It is being **shipped as a 24-bottle case**. The correct prices are listed below:

CCLS	\$103.08
CCw/B&S	\$104.78
RETAIL	\$ 8.00 (x4)
PACK PRICE	\$ 32.00
MXB	\$ 9.00 (x4)

As not to confuse the consumer, you may set the *shelf price* of the package at \$32.00.

**Code 20-080**, Romana Sambuca w/ Espresso Cups, was quoted as a 6-bottle case. It is being **shipped as a 12-bottle case**. The correct prices are listed below:

CCLB	\$63.50
CCw/B&S	\$65.20
RETAIL	\$ 9.95 (x2)
PACK PRICE	\$19.90
MXB	\$11.83 (x2)

The *shelf price* of the package at \$19.90.

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Below are the *correct prices* for **Code 65-198**, 1800 Reposado Sun Pack, 750ml, 6 per case:

CCLB	\$77.43
CCw/B&S	\$79.13
RETAIL	\$23.95
MXB	\$27.70

Below are the *correct prices* for **Code 44-148**, Smirnoff Bonus Pack, 1.75, 3 per case:

CCLB	\$29.79
CCw/B&S	\$31.49
RETAIL	\$18.95
MXB	\$27.70

Below are the *correct prices* for Code **49-317**, Malibu Bonus Pack, 750ml, 6 per case:

CCLB	\$37.81
CCw/B&S	\$39.51
RETAIL	\$11.95
MXB	\$15.70

### **THANKSGIVING HOLIDAY**

**Thanksgiving Day**, Thursday, November 22, 2001, is a **mandatory closing day** for ABC stores. The Commission offices and warehouse will be closed on November 22 and 23. We would like to take this opportunity to wish you a safe and blessed Thanksgiving.

### **GRAND OPENING**

The Mecklenburg County ABC Board invites you to the dedication of its newest ABC Store #23 on Wednesday, December 5, 2001, at 11:00 AM. The store is located at Whitehall Commons Shopping Center, 8130 South Tryon Street (Hwy. 49), Charlotte, NC.

Pizza lunch buffet will be served after the ribbon cutting ceremony.

RSVP Sara Steverson at 704-731-5836 if you plan to attend.

### **ENCLOSURES**

- ☐ Monthly Sales reporting form for November 2001, due in this office by December 10, 2001. (Boards only)
- ☐ Monthly Sales Summary for October 2001.